



BANKERS' BANK OF THE WEST  
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## **NEWS RELEASE**

### **Seeking a Commercial Cash Management Solution? *Quick Connect* is the easy-to-use, flexible, affordable answer**

As more community banks discover the advantages of providing their commercial customers with state-of-the-art financial tools, Bankers' Bank of the West continues to showcase the value of BIDS-CM *Quick Connect*, its powerful online business cash management solution.

BIDS-CM *Quick Connect* is an Internet-based application that enables a commercial customer to generate, validate and transmit ACH and wire transactions in a single secure platform. *Quick Connect* integrates with BIDS-CM creating a seamless transaction flow from the business customer, to the community bank, to Bankers' Bank of the West, making it easy to support and maintain throughout the origination process.

In addition, *Quick Connect* is modular and priced accordingly, giving the community bank the flexibility to deploy only the services it needs, as it needs them. This makes the module affordable as well as convenient.

A growing number of savvy community banks are adding BIDS-CM *Quick Connect* as a tool for retaining commercial customers. It is, after all, a "sticky" product well-suited for building long-term relationships with commercial customers.

To learn more, speak with VP of Operations Debbie Wendt, Bankers' Bank of the West, 800-873-4722.

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