



the **PowerPack Conference**

MULTIFACETED EDUCATION FOR FORWARD-THINKING COMMUNITY BANKERS

September 18 and 19, 2017 • Omaha Marriott (Regency) Hotel

Registration fee

\$290⁰⁰

Education and guidance for community bankers in a variety of roles, including:

- * Cashiers, operations and e-banking managers, and chief operating officers
- * Information technology security specialists and managers
- * Universal bankers; branch administrators; hiring managers; trainers

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DAY ONE

MONDAY, SEPTEMBER 18

Full breakfast available 7³⁰ to 8³⁰

8³⁰ am **Welcome**

8⁴⁵ am **Cybercrime Exposed From the Inside Out**

Brett Johnson, "The Original Internet Godfather" • Anglerphish Security

Considered one of the best social engineers in the world, Brett spent nearly 20 years developing many online fraud tactics used today. He helped design and implement modern identity theft, account takeover fraud, card-not-present fraud and other attacks and breaches. Brett took responsibility for his actions during his 7-1/2 year incarceration in federal prison. Since his release, he has used his wealth of knowledge and unique understanding of cyber crime to help others stay safe online.

10³⁰ am **Vendor Management Assessment**

Jim Bolyard, Senior IT and Audit Officer (CISA, CISM, CGEIT, CRISC, CRMA) • Data Center Inc.

This session will address common questions, such as how do you manage vendors and vendor risk at your bank? Is there a vendor management framework that consistently manages third-party risks? Jim will discuss key facets of knowing all your vendors and point out pertinent regulatory expectations to keep in mind. He has a rich background in banking and auditing as well as experience as a college-level instructor on those subjects.

11⁴⁵ am **Evolution of the Payments System**

Keith Gray, Vice President of Sales and Business Development • The Clearing House

Change has been the norm in the realm of payments in the 21st century, and the release of the Federal Reserve Bank's final paper on Faster Payments signals the pace has quickened. This presentation will outline some of the impacts of "faster" on the operations side of community banking, summarize what's happening on the secure payment side, and touch on the ways in which financial institutions will continue to adapt in the Same Day ACH environment.

12⁴⁵ pm **Lunch**

1³⁰ pm **Ten Ways to Increase Your Influence with Multiple Generations**

Debby Davis Skipp, Regional Sales Manager • Data Center Inc.

Leadership is influence. For the first time in history, there are four generations in the workplace. Inside a traditional, conservative environment typical of most community banks, leading across, up and down with multiple generations can be challenging. This session will highlight the most effective leadership and communication skills and explain how to use them not only to build an exceptional culture but also to make your team more productive.

2⁴⁵ pm **Information Security Guidance, Practices, and Some Real-Life Consequences They're Intended to Prevent**

Joe M. Miller, Senior Examiner (CISA) • Federal Reserve Bank of Kansas City – Denver Branch

This presentation will delve into contemporary and compelling information security topics including the Financial Fraud Kill Chain, incident response, testing expectations, and recent (as well as upcoming) guidance. Joe will share true stories of businesses that have suffered the impacts of intrusions and discuss the risk-mitigating potential of implementing controls and risk management processes. Questions from conference attendees will be welcome during this interactive session.

4⁰⁰ pm **Regulatory and Law Enforcement Roundtable**

Representatives from the FRB of Kansas City, the Federal Bureau of Investigation, and the Office of the Comptroller of the Currency.

5⁰⁰ to **Reception**

7⁰⁰ pm Network and continue conversations over refreshments and heavy appetizers.

Agenda is subject to change.

(CONTINUED)

For the most up-to-date information, logistics and registration form, visit bbwest.com or email conferences@bbwest.com.



PowerPack Conference

September 18th and 19th, 2017

DAY TWO	
TUESDAY, SEPTEMBER 19	
	Full breakfast available 7 ³⁰ to 8 ³⁰
8⁴⁵ am	Opening Comments
8³⁰ am	The Politics of Payments Kim Ford, SVP and Head of Government Affairs ▪ First Data This session will provide an overview of congressional priorities on tax reform, health care reform and financial regulatory reform. Kim will discuss how the current administration's lighter regulatory environment could affect financial institutions, consider the future of the Consumer Protection Bureau and why it matters to the financial services industry, and look ahead to some of the policy measures on the horizon—regulation of non-bank FinTech companies, the faster payments initiative, data breach notification, and more.
9³⁰ am	Innovative Solutions for Next-generation Cyber Defense Jesse Hood, Cyber Security Account Executive ▪ Darktrace The need to curb incoming threats as well as those already inside the network is clear. Rules and signatures aren't keeping pace with today's rapidly evolving cyber attacks, after all. In this session, you'll learn how new machine learning and mathematics are automating leading-edge cyber defense. Jesse will discuss how "immune system technology" represents a giant step forward in automated cyber defense and share real-world examples of unknown threats being detected by such technology.
10³⁰ am	Emerging Payments and Beyond Docia Myer, Director – Sales Operations (CCSM, ACE-M, CSCIP-P, ACE-P) ▪ CPI Card Group As technology advances and changes consumer needs, the tricky area for issuers will be delivering newly demanded conveniences and product benefits while continuing to maintain what customers have long valued ... without breaking the bank. This presentation will review the eight key areas of innovation around payments.
11³⁰ am	Lunch
12³⁰ pm	Teamwork, Tactics and Tools—Pragmatic Approaches to Shoring up Information Security Stig Ravidal, Founder and CEO ▪ Ravidal Inc. Media reports of breaches prove that information security is not just an IT issue: It's everyone's business. We'll look at some promising solutions on the information security radar and discuss where the controls are going. In addition, this session will examine why it's imperative to keep track of new attacks and explore how to protect your bank without over-paying.
1³⁰ pm	Leadership Activity based on the teachings of John C. Maxwell Facilitated by Debby Davis Skipp, Certified Speaker, Trainer and Coach ▪ The John Maxwell Team The Leadership Game is a fun yet challenging experience designed to help you and your team better understand core leadership principles. Through this game, you'll be able to raise the leadership awareness of your team and introduce the timeless leadership principles that will bring about positive change through communication and connection.

Agenda subject to change

The conference is expected to conclude at approximately 2³⁰ pm.



**Thank you, conference attendees,
for investing time in your education
and your bank's continued success!**

Questions about this event? Visit bbwest.com or email conferences@bbwest.com.



the **PowerPack Conference**
 September 18 & 19, 2017 · Omaha Marriott · Omaha, Nebraska

REGISTRATION INFORMATION

Participant's Name (as you want name to appear on badge and/or certificate) _____ Title / Job Function _____

Bank _____

Mailing Address _____ City, State, Zip _____

Phone _____ Fax _____ Email Address _____

CONFERENCE FEE: \$290.00 per participant includes materials and meals.

Indicate if you plan to attend: Monday Reception (September 18)

PAYMENT METHOD:

Invoice Me

Check (payable to Bankers' Bank of the West)

Debit my bank's account with BBW

I authorize Bankers' Bank of the West to debit my bank's DDA or charge a credit card.

Contact Name and Phone Number:

Authorizing Signature:

How to return your registration: Email: conferences@bbwest.com
 Fax: (303) 291-3714
 Mail: Bankers' Bank of the West | ATTN: Conferences | 1099 18th St, Ste. 2700 | Denver, CO 80202

Check here if you have special needs or dietary restrictions that might affect your participation at this event. We'll contact you to discuss. *Attendee substitutions can be accommodated at any time. However, refunds for cancelations will not be issued after Sept. 6.*

HOTEL RESERVATION: \$146/night. Reserve by August 30 for the special group rate.
 For reservations at the Omaha Marriott (Regency), call **1-800-228-9290** and specify the group name "**Bankers' Bank of the West**" or [online](#).
 Omaha Marriott Regency • 10220 Regency Circle • Omaha, Nebraska 68114 • 402-399-9000

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